

From: Convenience Outlets <ConvenienceOutlets@lcbo.com>

Sent: October 31, 2019 12:39 PM

Subject: LCBO Convenience Outlets Program

To Whom It May Concern,

I am writing to update you on the expansion of the LCBO Convenience Outlets program announced by the Ontario government in June.

Since the announcement, the LCBO has authorized businesses in 87 underserved communities across the province to sell beer, wine and spirits on its behalf. In addition to the ongoing openings, the LCBO is launching a new Request For Proposal (RFP) to invite applications from retailers who are interested in becoming a LCBO Convenience Outlet. The RFP for candidates opened on **October 30th 2019**.

The full RFP documents are available on our website <http://www.doingbusinesswithlcbo.com>. There is no fee to apply, and LCBO will accept applications until 2pm on **Wednesday November 20th 2019**.

The LCBO Convenience Outlets team would greatly appreciate your assistance in ensuring that local businesses that stand to benefit from this program are aware of the opportunity.

Your support in informing these stakeholders is invaluable, and is crucial to ensuring the program benefits as many Ontario consumers as possible. The LCBO appreciates any support you can provide between now and **November 20th 2019**.

If you have any questions about the program, please contact the LCBO Convenience Outlets team at convenienceoutlets@lcbo.com with your contact information for a return call/email.

Regards,
LCBO Convenience Outlet Team